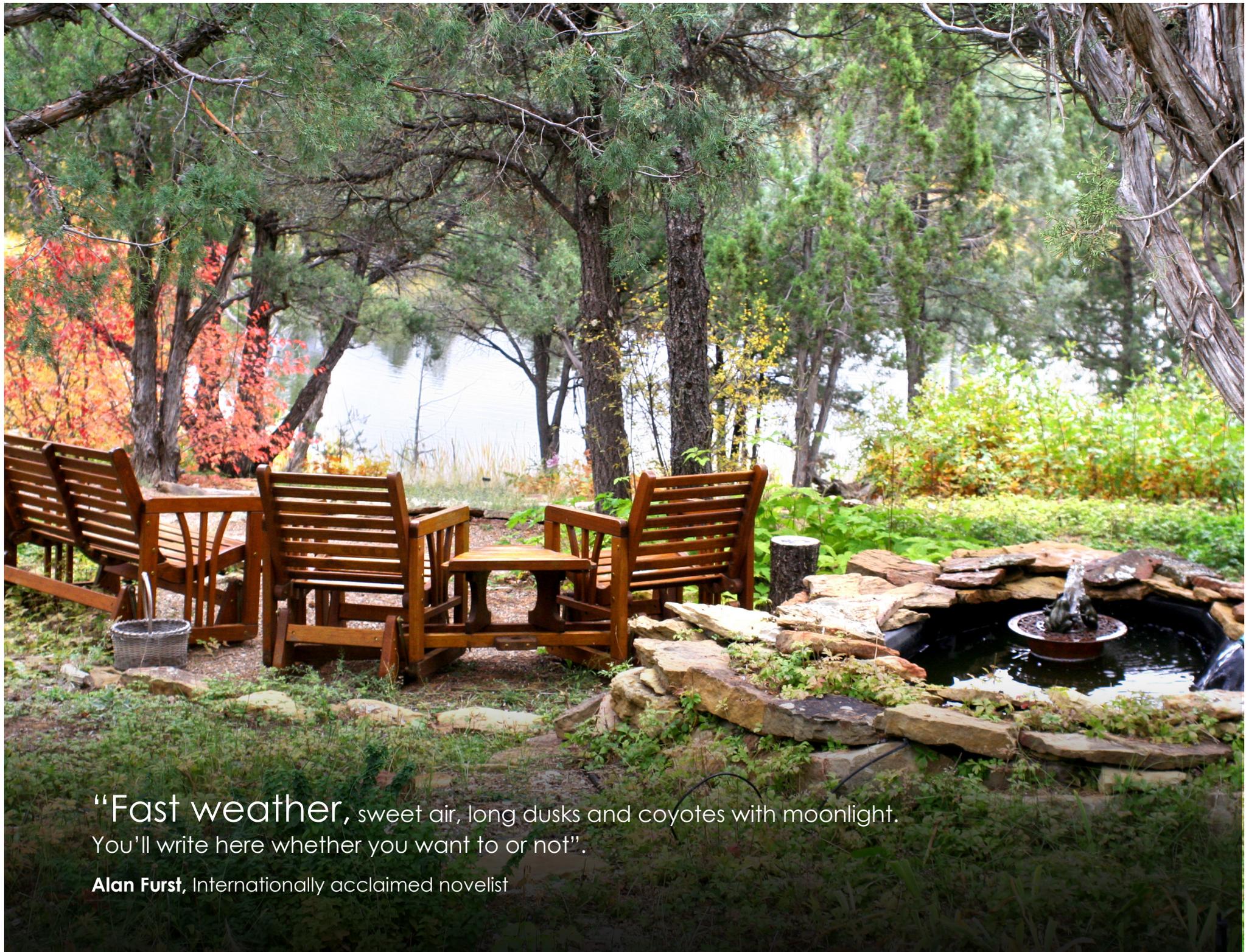


MANCOS, COLORADO

WILLOWTAIL



Residencies in the Arts and Ecology



“Fast weather, sweet air, long dusks and coyotes with moonlight.
You’ll write here whether you want to or not”.

Alan Furst, Internationally acclaimed novelist

MISSION



Enriching our community by building a creative network of practitioners in the arts through inspiration and place.



VISION AND CORE VALUES

Peggy and Lee Cloy created the nonprofit organization, Willowtail Springs Nature Preserve and Education Center as an expression of their bond with each other and the land, for the purpose of offering extended time and space residency scholarships to emerging and mid-career creatives.

- **ATTRACT** excitement, expression and innovation in the arts and care of the environment.
- **PROTECT**, conserve and steward nature with a light hand.
- **MAINTAIN AND IMPROVE** the 60 acres of Willowtail Springs, its buildings and its unique, diverse ecosystems.
- **NURTURE** curiosity, imagination and its manifestations.
- **SHARE** our joy, talents and commitment through our residents' participation within the community.
- **COMMIT** to preserve Willowtail and its programs in perpetuity as a creative resource in the local community and beyond.

THE BEGINNING



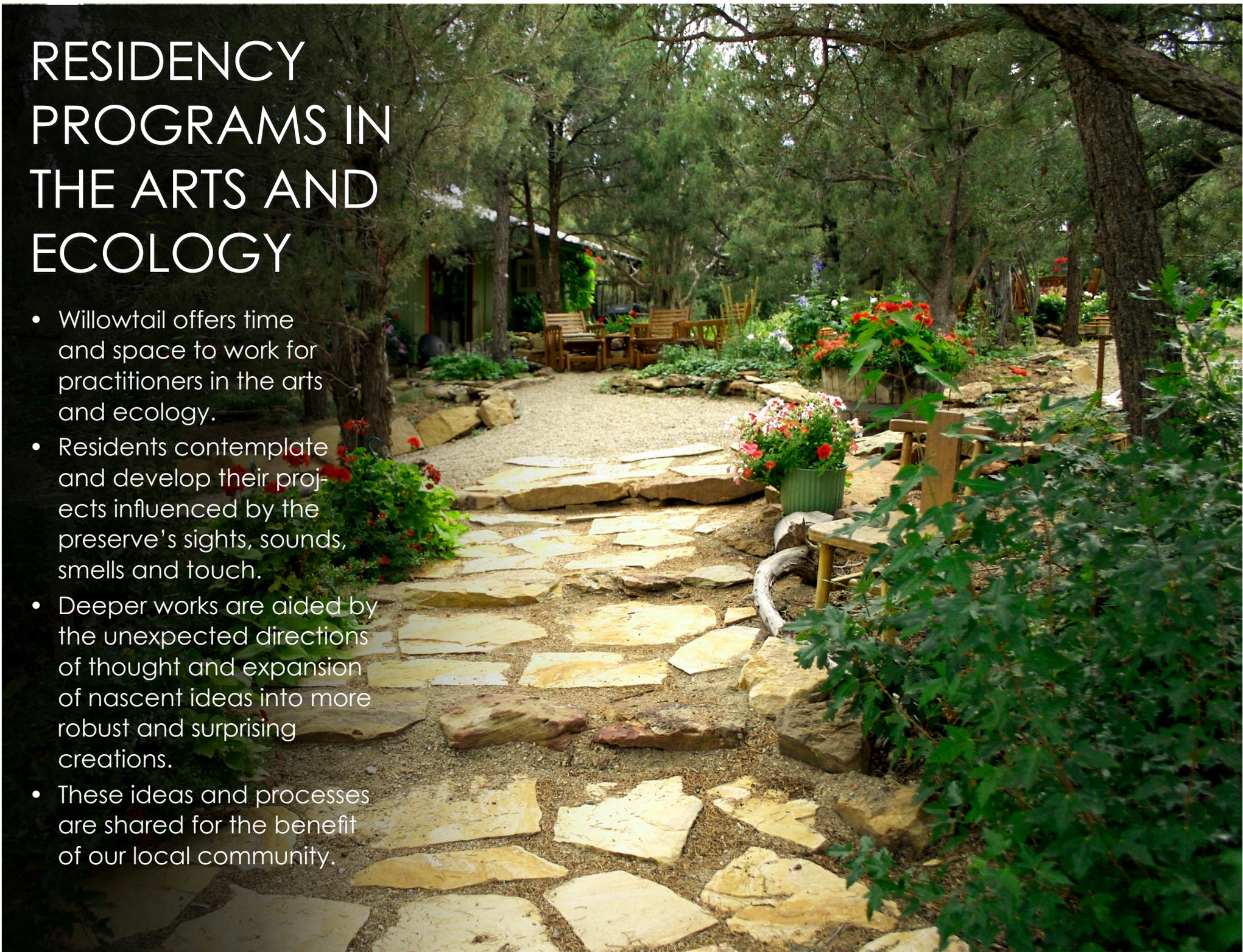
1992: Artist Peggy Conklin purchases 40 acres and several run-down buildings between the high, alpine desert and lush forests of Southwest Colorado, near Mesa Verde National Park and Durango.

2000: Peggy and Lee Cloy marry and another 20 acres is purchased. Improvements in systems and structures are made to the property and additional buildings added. Wildlife ponds and complex water systems are constructed through National Resources Conservation Service. Several thousand old growth trees are saved from bark beetle over 4-year period. Bird habitat is enhanced and extended.

2012: Willowtail Springs Nature Preserve and Education Center was officially designated a 501c3 nonprofit organization by the IRS. Collaborations began with partners such as the Durango Arts Center, Open Shutter Gallery and Studio & and Mancos Library.

RESIDENCY PROGRAMS IN THE ARTS AND ECOLOGY

- Willowtail offers time and space to work for practitioners in the arts and ecology.
- Residents contemplate and develop their projects influenced by the preserve's sights, sounds, smells and touch.
- Deeper works are aided by the unexpected directions of thought and expansion of nascent ideas into more robust and surprising creations.
- These ideas and processes are shared for the benefit of our local community.





“Willowtail is a space of great intention. The founder's care and vision are ever present—from the framing of the landscape through the windows, to the wending through the woods, to the picturesque accommodations. Even though the views were expansive, I was deeply focused and without distraction during my residency. I had set very ambitious goals, and I not only met them, but exceeded them and became deeply enchanted with the land and logic of Willowtail!”

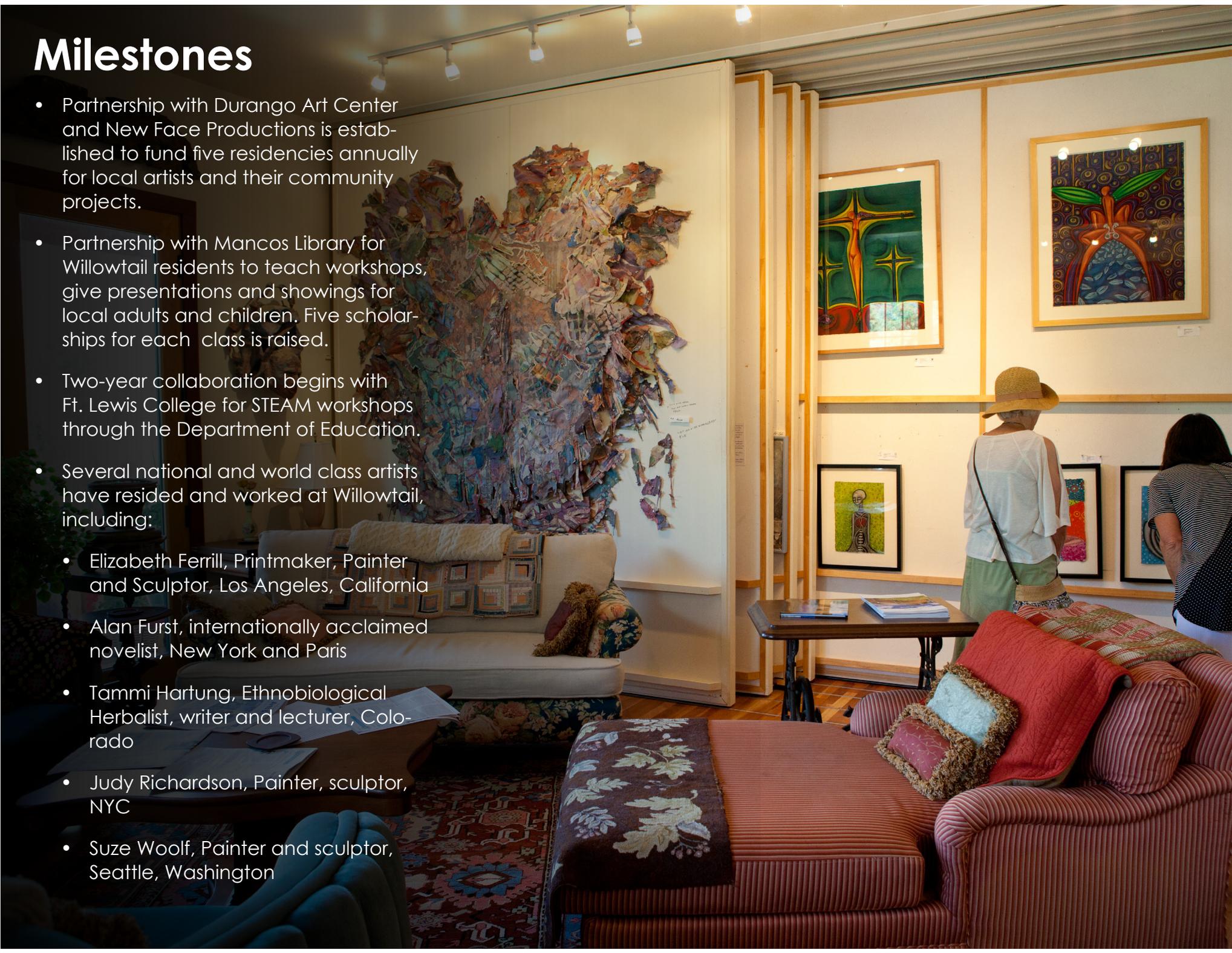
Nina Elder, Resident, former Director, Santa Fe Art Institute, activist

“My Willowtail experience — from conceiving a proposal to the actual residency, to executing and realizing my project — was the catalyst for so many creative endeavors that did not exist nor would have been possible otherwise.”

David Holub, Resident, Journalist, Founder **DGO Magazine**,
wrote 5 act, one-person play,
performed at Willowtail and Durango Art Center

Milestones

- Partnership with Durango Art Center and New Face Productions is established to fund five residencies annually for local artists and their community projects.
- Partnership with Mancos Library for Willowtail residents to teach workshops, give presentations and showings for local adults and children. Five scholarships for each class is raised.
- Two-year collaboration begins with Ft. Lewis College for STEAM workshops through the Department of Education.
- Several national and world class artists have resided and worked at Willowtail, including:
 - Elizabeth Ferrill, Printmaker, Painter and Sculptor, Los Angeles, California
 - Alan Furst, internationally acclaimed novelist, New York and Paris
 - Tammi Hartung, Ethnobiological Herbalist, writer and lecturer, Colorado
 - Judy Richardson, Painter, sculptor, NYC
 - Suze Woolf, Painter and sculptor, Seattle, Washington



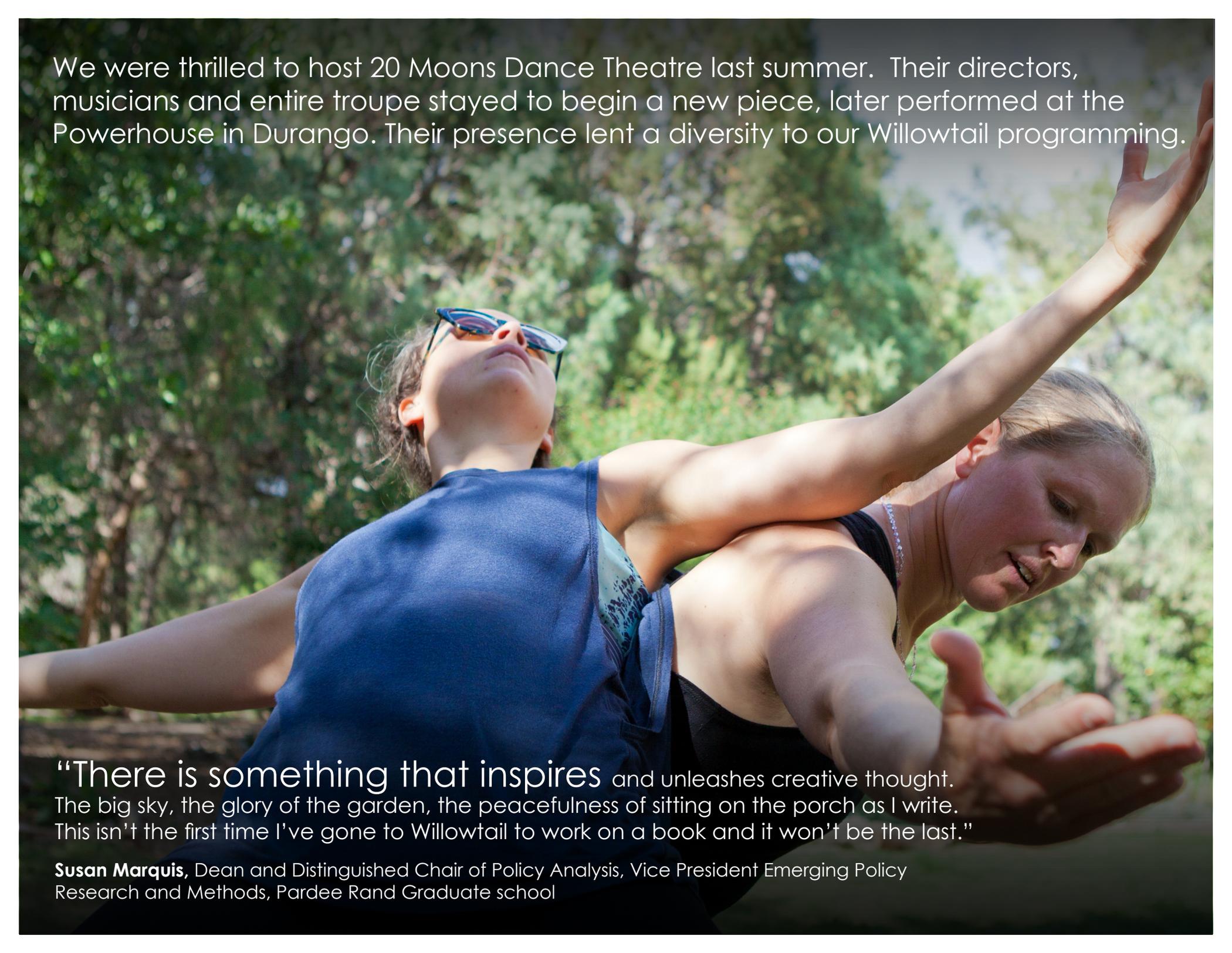
Milestones



- Fundraising and celebratory events at Willowtail with resident artist demonstrations, refreshments and facilities open to the public to enjoy, attracting attendees from La Plata, Montezuma counties and beyond.
- Performances and presentations by residents at Willowtail, Sunflower Theater, Durango Art Center, Mancos Library, Buffalo Hangar



- Major Show, "Reveries", curated by Regina Hogan presented by the Durango Art Center, September 20-October 21, 2017, representing twenty-three past Willowtail residents. Special events included an Artists' talk with seven of the artists and writers.
- Collaborative presentation, visual artist, Suze Woolf and writer, Lorena Williams, "Two Artists Perspective on Wildfire" at Mancos Library.

A photograph of two women in a dance pose outdoors. The woman on the left is wearing a blue tank top and sunglasses, looking upwards. The woman on the right is wearing a black top and has her arms extended, one reaching up and the other down. They are in a lush green setting with trees in the background.

We were thrilled to host 20 Moons Dance Theatre last summer. Their directors, musicians and entire troupe stayed to begin a new piece, later performed at the Powerhouse in Durango. Their presence lent a diversity to our Willowtail programming.

“There is something that inspires and unleashes creative thought. The big sky, the glory of the garden, the peacefulness of sitting on the porch as I write. This isn’t the first time I’ve gone to Willowtail to work on a book and it won’t be the last.”

Susan Marquis, Dean and Distinguished Chair of Policy Analysis, Vice President Emerging Policy Research and Methods, Pardee Rand Graduate school

Some of our Financial Supporters Include

- Ballantine Family Fund
- Erteszek Foundation
- Dolores State Bank
- John G. Duncan Foundation
- Onward Foundation
- Red Mountain Fund
- SW Community Foundation
- Winifred Johnson Clive Foundation
- Mercury Gives

- Plus Many Individual Donors





Over 100 Volunteers have spent countless hours supporting Willowtail. We have become an expanding Family.

Artists, donors, board members, volunteers, writers, musicians and guests all enjoy sharing time together at Willowtail.



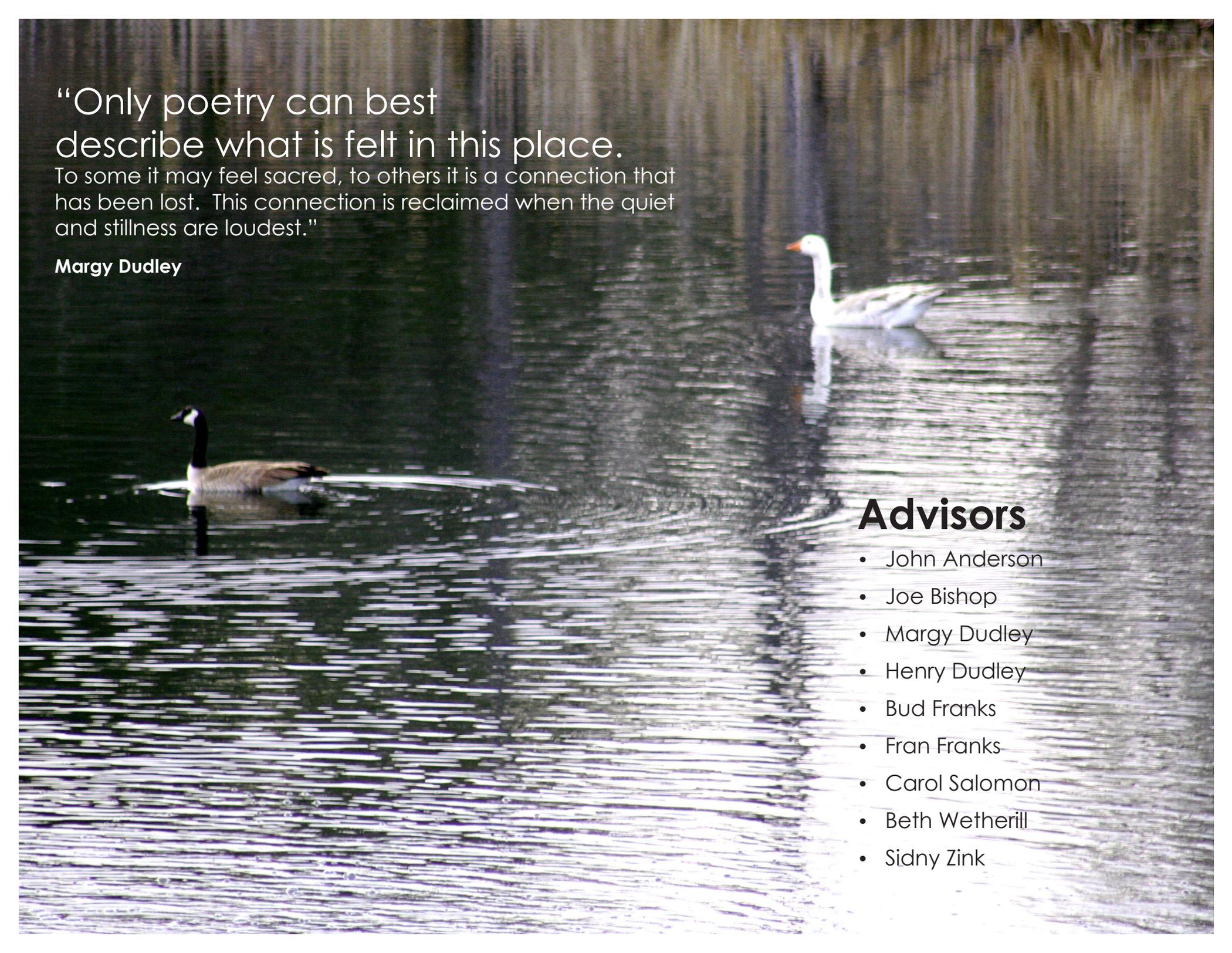
"The energetic make-up of the earth under and around Willowtail, the accumulation of passion and accomplishments of the founders and creatives who have been here, all form a container of freedom, protection and inspiration for artists to create in way they have not done before. One is filled with an unimaginable calm and the intensity to work."

Carol Meckling

Board of Directors

- **Lee Cloy**, President & Treasurer, Co-Founder of Willowtail.org
- **Peggy Cloy**, Co-Founder of Willowtail.org, Executive Director, Residencies
- **Colleen Donley**, Member, Head of Sales and Advertising for Ballantine Communications
- **Margi Johnson Gaddis**, Vice President, Jungian Psychologist, Owner Double J Ranch, Mancos, CO
- **David Holub**, Member, Writer, Founder and Editor, DGO Magazine
- **Elizabeth Kinahan**, Secretary, Durango Artist, Painter
- **Ann Reed**, Principal, Math Specialist, Middle School, Longmont, CO
- **Ray A. Williamson**, Member, Senior Advisor and former Director of Secure World Foundation





“Only poetry can best
describe what is felt in this place.

To some it may feel sacred, to others it is a connection that
has been lost. This connection is reclaimed when the quiet
and stillness are loudest.”

Margy Dudley

Advisors

- John Anderson
- Joe Bishop
- Margy Dudley
- Henry Dudley
- Bud Franks
- Fran Franks
- Carol Salomon
- Beth Wetherill
- Sidney Zink

NEED



The Bridge to the Future

Now is the time to take the next step. Help ensure that Willowtail continues to grow and enrich the community.

The overarching need is to transition from a founder- and volunteer-run organization to a professionally managed and sustainable one into the future.

Our goal is to raise \$100,000

This is separate from our yearly operating budget for programming. Funds donated to the Bridge Campaign will be used for only two purposes:

- To hire a professional staff capable of overseeing fundraising, marketing, budgeting and communications.
- Complete Capital Improvements to the Working Studio.

WHY DONATE?

A photograph of a stone path leading through a lush garden. The path is made of large, flat, light-colored stones set in a gravel bed. To the left of the path, there are vibrant green plants and red flowers. In the background, there are tall trees and a wooden bench. The overall scene is peaceful and natural.

Join us in the Bridge Campaign to the Future

Value: Willowtail's growth and power as a center for creativity must be supported through building a professional staff to manage the organization into the future.

Established Program: Willowtail has a proven 20-year track record as an organization, offering time and space for creatives.

Place: Willowtail is an iconic artistic and environmental location, strongly committed to creative growth and ecological stewardship.

Spirit: Willowtail integrates arts, nature and environment in a poetic, powerful mix, manifesting bold new concepts and cutting-edge discoveries.

Education: Willowtail is a resource for both youth and adults in our community, as well as established or emerging practitioners in the arts.

Partnerships: Willowtail has joined with regional organizations, thus extending the funding of transformative programs for the arts and our community.

Possibilities: Willowtail's founders, board, donors, residents and guests are committed to protect the property and the programs into a thriving future.

2016 INCOME/EXPENSES SUMMARY

Income/Donations

Email Fundraising Drive
Grants, Trusts, Foundations
Partnerships, Individual
Residency Application Fees

Total Income 35,300.00

Expenses

Contract Services, Marketing
and Communications 6,220.00
Professional Services, Accountant,
Web services..... 4,669.00
Facility Space Rental for residents
and events 19,979.00
Office 999.00
Supplies, events, Workshops 2,028.00
Travel & Meeting 903.00

Total Expenses 34,798.00

WAYS TO SUPPORT WILLOWTAIL

Donate to the Bridge to the Future Campaign, support sustainability into the future

Other Ways to Support Willowtail

- Donate to help pay for Residency Scholarships in the Arts and Ecology
- Donate to student scholarships for the workshops taught by residents.
- Participate in and support the wonderful programs and events Willowtail and its residents present to the community.
- Volunteer your time, expertise and enthusiasm

**All donations are deeply appreciated,
whether large or small**

Donations can be made in several ways:

- Pay Pal on our website, Willowtail.org
- By check, send to:
Willowtail Springs Nature Preserve and Education
Center, Po Box 89, Mancos, Co. 81328
- For any questions Call Peggy Cloy, Executive
Director, at 970-560-0333
or email: peggy@willowtail.org

Thank you to all of you who have joined the Willowtail Experience!

We could not do this without you.



CONTACT US

Willowtail Springs Nature Preserve and Education Center

- Peggy Cloy, Executive Director,
Residency Programs
- Willowtail.org
- peggy@willowtail.org
- info@willowtail.org
- Direct phone: 970-560-0333
- 10451 County Rd. 39 Mancos, Co, 81328
- PO BOX 89, Mancos, Co, 81328

Photography credits

- Margy Dudley
- IlluminArts
- Deborah Sussex
- Peggy Cloy

Graphics and layout

- David Holub

**Pledge Forms and self-addressed
envelopes attached**

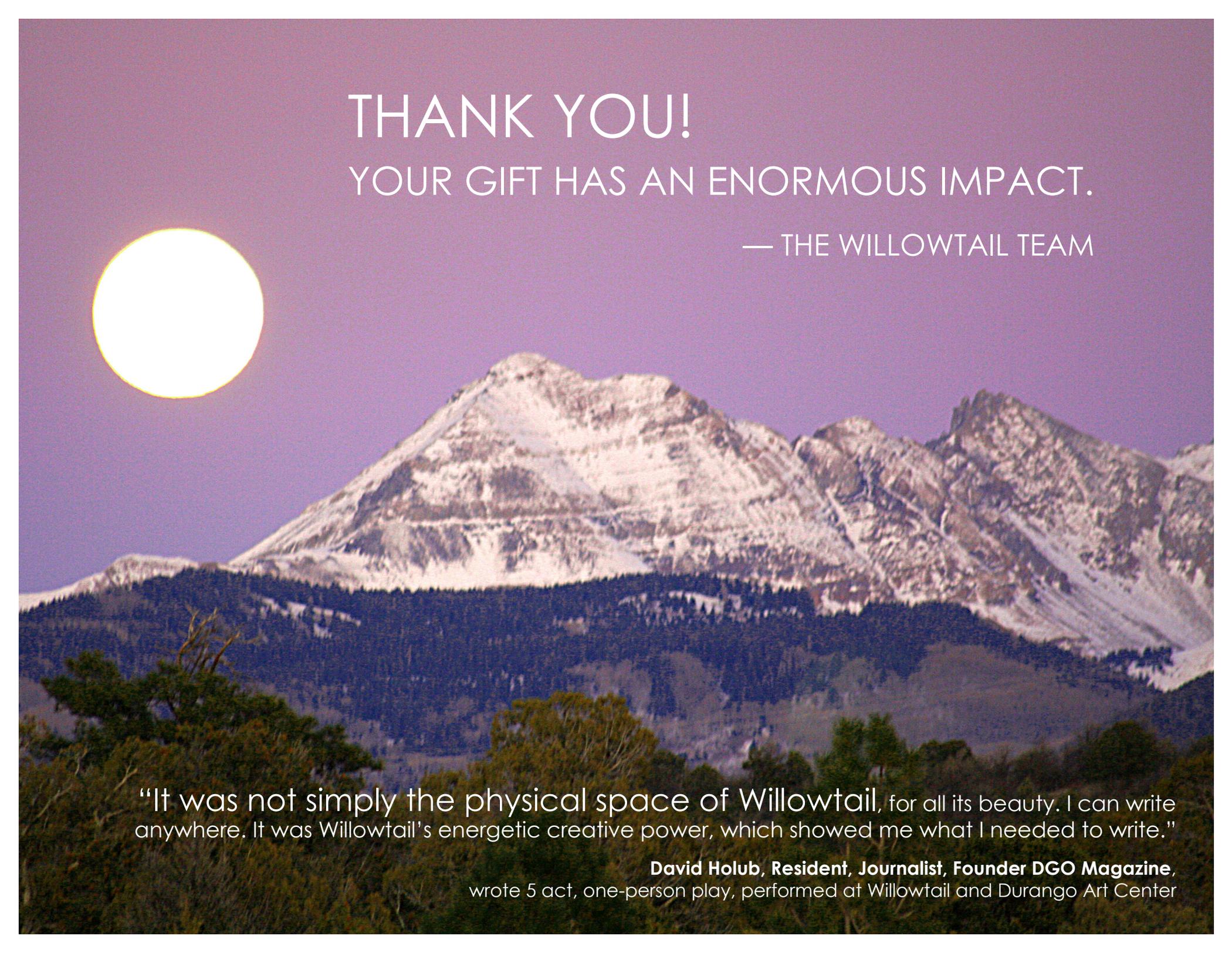




“Another beautiful, idyllic respite.

This is a glorious refuge where quiet seeps into my body and my mind becomes free from lists, demands and urban shrillness. It is a place for gathering, dreaming and essential peacefulness. A coot cuts a wake across the lake, its crying echoing into the blue bowl of the sky. That I were so free, to paddle in such a home....”

Linda Bowers, Former Director: Hedgebrook Women Writers' Retreat, Velocity Dance, Seattle Arts and Lectures, multiple stays at Willowtail.



THANK YOU!

YOUR GIFT HAS AN ENORMOUS IMPACT.

— THE WILLOWTAIL TEAM

“It was not simply the physical space of Willowtail, for all its beauty. I can write anywhere. It was Willowtail’s energetic creative power, which showed me what I needed to write.”

David Holub, Resident, Journalist, Founder DGO Magazine,
wrote 5 act, one-person play, performed at Willowtail and Durango Art Center